

Winter 2015/2016

Course

The Newsletter of Fakenham Racecourse



he latest exciting new development at Fakenham Racecourse was officially opened on 28th October 2015 by Cool Roxy, Fakenham's most prolific race-winning horse (now retired).

Situated at the rear of the original stand, and incorporating some of the existing facilities, the development comprises a new weighing room, a new jockeys' medical room and a new owners' and trainers' bar, and updated toilets and shower facilities for both male and female jockeys. It is all enhanced by exterior landscaping.

Local builders EN Suiter from Kings Lynn worked flat out over the summer break from racing to provide Fakenham with what is now a first class facility for jockeys, owners, trainers and race day officials.

The medical room is to be called the 'Reinhold Jockeys' Medical Room' after Fakenham's long-serving Senior Medical Officer, Dr Piers Reinhold, and the owners'

and trainers' bar will become 'The Cool Roxy Bar' after the celebrated racehorse.

Chief Executive and Clerk of the Course, David Hunter is very proud of the new building, saying, "Up until now, Dr Reinhold has provided outstanding medical cover for jockeys from what was essentially a wooden hut, so we all welcome the modern, well-equipped medical room now at his disposal. It is also a real pleasure to be able to offer our owners and trainers a large, warm and comfortable bar in which to relax and enjoy their day's racing."

He finishes by saying: "It has been a frantic few months, but thanks to a lot of hard work from the builders and everyone else involved, the building was finished on time, and everything was in use (if not officially opened) for the first race meeting of the new season on 16th October. We've done it!'



Racing

Meeting dates Race meetings Corporate hospitality

Business

Conferences & seminars Exhibitions & events **Training Business meetings** Corporate hospitality

Weddings & special occasion parties

eisure

Caravan, camping, & motorhomes Hostel accommodation: riders, cyclists, walkers & birdwatchers

Club/group facilities









The newly refurbished jockeys' changing room

Focus on... Piers Reinhold



Dr Piers Reinhold, the Senior Medical Officer at Fakenham Racecourse, has been caring for the jockeys who have ridden there for 34 years, and he was very proud to have undertaken the formal opening of the refurbished medical centre and jockeys' facilities at the end of October 2015.

His association with Fakenham Racecourse began after he joined the Fakenham Medical Practice as a GP when he left the Royal Army Medical Corps in 1977. Since retiring as a GP he has continued to use his medical expertise to the benefit of the horse racing world.

Dr Reinhold commented: "As well as race day medical care, I have to provide confirmation by

way of medical examinations and reports that the fitness standards set by the BHA for each type of jockey licence are being met".

As well as his role at Fakenham Racecourse, Dr Reinhold works for the BHA as a Medical Equipment Inspector, visiting racecourses around the UK to undertake spot-checks on all medical equipment and facilities.

Race meetings cannot take place unless there is a suitably qualified Medical Officer on site, so from time to time he also provides his expertise to other racecourses including Market Rasen, Newmarket, Nottingham, Southwell and Huntingdon.

Best Dressed Couple Another successful Ladies Day

Yet another brilliant day! Never to be deterred by the dawning of a damp day, our North Norfolk Ladies once again pulled out all the stops on 31st May to make this 4th Fakenham Racecourse Ladies Day a resounding success. To accompany a fabulous programme of racing, there were competitions to be won for the 'Best Dressed Lady', the 'Best Dressed Couple' and the 'Best Hat' that were judged

by Fiona Ryder, MD of Mustard TV – great fun for everyone.

And so to next year... Ladies, put **Sunday 22nd May 2016** in your diaries, for another opportunity to put on your finery and enjoy an exciting day of racing and fun competitions for the

'Best Dressed Lady', the 'Best Dressed Couple' and the 'Best Hat'.

This time the winner could be you!

Best Hat!



There will be 'early bird' tickets and some exciting packages available for this event, alongside some amazing entertainment and prizes. More details will be available on the Fakenham Racecourse web site in the coming weeks. It's worth further investigation!

Horrific goings-on at Fakenham Racecourse!



On 29th and 30th October, in the true spirit of Halloween, the racecourse opened its gates to the Pop-Up Cinema Company, which presented a drive in movie – a first for the town and the racecourse. The showing of two of the most horrific films in recent history – Shawn of the Dead and Texas Chainsaw Massacre – drew people in by the car-load to be suitably scared out of their wits on these nights of ghouls and ghosts.

The Cool Roxy Bar

The newest addition to the Fakenham Racecourse facilities. Available for private hire for a more intimate dinner and drinks parties or business meetings.

Contact Rita Gibbs for further details and availability.

- T: 01328 862388 ext. 22
- E: rita@fakenhamracecourse.co.uk
- W: www.fakenhamracecourse.co.uk



Tour of Britain Cycle Race starts at Fakenham

Racecourse forges links with The Crown Inn

In September 2015, a unique link was forged between Fakenham Racecourse and The Crown Inn at East Rudham, which took over the catering at the Prince of Wales Stand and the newly opened Cool Roxy Bar.



Tristan and
Paula McEwen
and Paul
Edwards, who
as locals were
all familiar
with the
racecourse,
are now
running all
aspects of

catering for race meetings and non-race events including a variety of functions and conferences. These can vary from drinks parties or buffets to formal dinners, for which The Crown supplies the whole package – food, drinks and staff to do the honours.

"We have been in the hotel and catering business for over 20 years," comments Tristan. "We have worked in several 5 star venues including the Savoy Hotel, Claridges, Grosvenor House, The Hempel, Firmdale Hotels and I was Operations Director for Marco Pierre White's company. We have been at The Crown Inn for a year now, and have brought a wealth of experience with us; we will be using this expertise to supply a first class food and beverage experience for Fakenham's race-goers."

Time to go... David Hunter steps down from GB Paralympics

In announcing his retirement David says:
"I have loved working with the GB Para-Equestrian
Dressage team, and I shall be sorry to leave.
I have made a huge number of friends in my
13 years with them, and together we have
steered a successful path. But I feel that now
is the right time for me to pursue other goals
and interests, and give my successor time to
settle into the role before Rio next year."



Cyclists with their bicycles, support vehicles, stands and well-wishers gathered at Fakenham Racecourse on Saturday 12th September 2015 for the start of the 7th and longest stage of the Aviva Tour of Britain. The 227.4km leg, probably the flattest of them all, wound its way across the lovely Norfolk and Suffolk countryside taking in

David Hunter said: "This is the first time that we have taken part in this event, and we were involved in planning and hosting a number of meetings for North Norfolk District Council, the event organisers, Sweet Spot and other involved parties. It was all very successful and enjoyable."

finishing up in Ipswich.

Welcome... Dalia Courridge



Dalia Courridge joined the Racecourse team in March 2015 to run its social media platforms and oversee its marketing activities not only for racing, but for the caravan and camping site, venue hire and events programme.

She is no stranger to marketing (although still relatively new to racing), having completed her BA (Hons) in Business Management at the University of East Anglia. Since then, she has built up her own very successful 'Norfolk Brides business from scratch using social media and her understanding of the power of correct marketing to the right audience.

Building her own business has taught Dalia that effective marketing is absolutely essential for any business, and this is where her passion lies. She says: "I'm very much enjoying making more people aware of the Racecourse and its many amenities."

www.fakenhamracecourse.co.uk

Visit our new website for all the information you need about the racecourse and coming events.



Fakenham Celebrate your wedding at a unique venue in North Norfolk









For more information contact Rita Gibbs:

*West Norfolk Point-to-Point

T: 01328 862388 ext. 22 E: rita@fakenhamracecourse.co.uk W: www.fakenhamracecourse.co.uk A: The Racecourse, Fakenham, Norfolk NR21 7NY

Fakenham Race Meetings 2016

| Saturday 20 th December 12:50 |
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| New Years Day |
| Friday 1 st January 12.40 |
| Tuesday 12 th January 12:50 |
| Thursday 28 th January 12.50 |
| Monday 8 th February 13.15 |
| Friday 19 th February |
| Friday 18 th March |
| Easter Monday |
| Monday 28 th March 14.15 |

| Sunday 17 th April | 14.00 |
|---|-------|
| Tuesday 3 rd May | 14.20 |
| Ladies Day Sunday 22 nd May | 14.00 |
| Friday 14 th October | 14:00 |
| Wednesday 26 th October | 13:30 |
| Tuesday 15 th November | 13:00 |
| Christmas Meeting Sunday 18th December | 13:00 |

Admission Charges (Adults)

Key Racecourse Staff

| Chairman |
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| Vice Chairman |
| Chief Executive and Clerk of the Course |
| Company Secretary and Accounts |
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Please note that all dates and timings are provisional and subject to change.

| Dalia Courridge | Marketing Executive |
|-----------------|------------------------------------|
| Rita Gibbs | Hospitality and Events |
| Matthew King | Head Groundsman |
| Trudi Moulton | Race Day Staff and Enquiries |
| Amanda Hamilton | General Enquiries and Caravan Site |
| Vicki Harper | General Enquiries and Caravan Site |