

Amateur photography guidance

Introduction

The RCA seeks to help racecourses protect their commercial image rights by restricting entry to racegoers who are unaccredited, amateur photographers. The RCA terms and conditions of entry allow all racecourses the ability to deny entry to those wishing to make commercial gain without permission. The below terms and conditions fall into line with many other commercial venues.

Terms and conditions for amateur photography

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You may use mobile devices and point-and-shoot or compact cameras to capture images for your own private and domestic use (but you shall not use professional level photography or filming equipment). The following rules apply:

- (a) photography on the racing surface is strictly forbidden;
- (b) flash photography is strictly forbidden; and
- (c) you must not allow a third party to use such images for any commercial purpose and will notify the Operator immediately if you become aware of any unauthorised use of those images.

Implementation

In recent times these terms and conditions have caused problems as high-quality photography equipment has become more affordable and many racegoers have high-level equipment and like to take photos of their day out. The unique nature of the sport also means they have the space to operate in without obstructing other customers like they would in a stadium environment.

To help racecourses apply this rule in practice the RCA has produced a disclaimer form for amateur photographers to fill out and sign if they wish to use high-quality photography equipment. This system has been trialled at several racecourses and worked effectively, acting as a deterrent to those flaunting the rules while still allowing genuine amateurs to take photos for their own use.



Permission to enter Fakenham Racecourse with high-quality photography equipment

As is standard practice across sports and leisure venues, racecourses seek to protect their image rights in their terms and conditions of entry.

These regulations are in place to ensure that any commercial income streams generated, in this case via photography, are protected and available to be reinvested into racing.

Whilst racecourses do not wish to dissuade customers from taking pictures of their day out, it is important that this remains on a personal and private level.

By signing this form, you confirm that the pictures you take at Fakenham Racecourse will be for your own private and personal use (including social media) and you are happy to abide by the following conditions of entry:

- photography on the racing surface and within equine areas (e.g. the Parade Ring) is strictly forbidden;
- you must not allow a third party to use images taken for any commercial purpose (including selling or giving to the media) and will notify the Operator immediately if you become aware of any unauthorised use of your images;
- you will be liable for any damage, injury or accident caused by you as a result of your actions.

Name:

Signature:

Email/Phone:

Please note, this information will be restricted to Fakenham Racecourse Limited and the Racecourse Association only and will not be used for any commercial purposes. For further information regarding the RCA data protection policy please visit www.britishracecourses.org/cookie-privacy-policies/privacy-policy/