

### **£1,000 Sponsorship - Race Value £4,000 to £6,000**

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- Sponsors name in race title
- Race title in National and Local press
- Race meeting televised on Racing TV
- Live coverage nationwide to betting shops
- One full page advert in the Racecard
- 4 Day Members' Badges
- 15% discount on additional badge requirements
- Centre of Course Parking
- One advertising banner / hoarding
- Acknowledgement of sponsorship in the racecard and on raceday PA system.
- Judge "Best Turned Out Horse" and award cash prize to winning stable lad. (£50 cash prize not included).
- Present trophy or mementoes to winning owner and trainer. (cost of mementoes not included).

### **£2,000 Sponsorship - Race value £6,500 to £9,000**

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- Sponsors name in race title
- Race title in National and local press
- Race meeting televised on Racing TV
- Live coverage nationwide to betting shops
- 8 Day Member' badges
- 30% discount on additional badge requirements
- Full page colour advertisement in the Racecard
- Centre of Course Parking
- Two advertising banners / hoardings
- Acknowledgement of sponsorship in the racecard and on raceday PA system.
- Judge "Best Turned out Horse" and award cash prize to winning stable lad. (£50 cash prize not included).
- Present trophy or mementoes to winning owner and trainer (cost of mementoes not included).

### **£3,000 Sponsorship – Race value £9,500 to £17,000**

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- Sponsors name in race title
- Race title in National and local press
- Race meeting televised on Racing TV
- Live coverage nationwide to betting shops
- 16 Day Member's Badges and racecards
- 40% discount on additional badge requirements
- Two double annual raceclub memberships
- Centre of Course Parking
- Three advertising banners / hoardings
- One full page advertisement in the racecard
- Acknowledgement of sponsorship in the racecard and on the raceday PA system
- Promotion of sponsor on PA system during the day
- Judge "Best Turned Out Horse" and award cash prize to winning stable lad. (£50 cash prize not included).
- Present trophy or mementoes to winning owner and trainer. (cost of mementoes not included).

### **£7,500 Meeting Sponsorship – Race value £17,000 to £30,000**

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- Benefits of above plus these extras
- Two full page advertisements in the racecard
- Sponsor's Name in the race meeting title
- Sponsorship of 2 race titles
- Sponsor's branding throughout racecard and two full page adverts
- 30 Day Member's Badges and racecards
- 50% discount on additional badge requirements
- Six advertising banners / hoardings, including prime site on the last fence
- Company branding on racecourse approaches and Parade Ring
- Free Trade Stand to promote your company and your products